



A SPECIAL EDITION OF THE **OUTFITTER GAZETTE™**

# TOP RATED GEAR

VOLUME 24



## GEAR INSIDE:

BROWNING® CAMPING

DEAD DOWN WIND

GUNWERKS

KENETREK BOOTS

LIMBSAVER®

LOWA BOOTS

MAGNET GUN CADDY

McMILLAN®

NIKON SPORT OPTICS

QUIKCAMO™ by GameFaceGear LLC

# TOP RATED GEAR

## ADAPTING TO CHANGING SEASONS —



One of the thrills of embracing the Outdoor Wilderness, is observing wildlife; and how they adapt to changing seasons. Their nurturing instincts are at a peak during the Spring, when births and a warming environment are motivating them to set out on a new cycle of life.

The summer is a time of testing new legs, feeding, exercising, and enjoying the peace and warmth, of an unthreatened environment. Focus during the glorious days of Autumn is on the building up of reserves to endure the challenges of darker days ahead. Then comes winter, sometimes unannounced--turning every day into a fight for survival.

For those of us who have chosen to work in the Outdoor Industry—2009 has been a cycle of seasons similar to the Animal Kingdom. There was a time of birthing and developing new markets and dreams. A season of relative calm and prosperity, followed by a time of fighting for survival or going into hibernation.

From my vantage point, it's been exciting and rewarding to see how Manufacturers, Outfitters and Consumers both have adapted to changes in the economy, the market place and a new Administration in the White House.

Just as in the Wilderness, many have adapted and are thriving. A few are still in hibernation and will poke their heads out in early 2010 and a few have perished.

We're very respectful of companies like Nikon Sport Optics, Gunwerks, LOWA, KeneTrek, McMillan®, Magnet Gun Caddy, Browning® Camping, Limbsaver, Dead Down Wind and Quik Camo™ who continue to thrive, as well as those that have announced new products for 2010.

Observing and sharing what we see with Outdoor Professionals, continues to be our objective.

As always--

Gear Up & Get Out

Karl Badger  
Field Editor, Top Rated Gear



[www.nikonhunting.com](http://www.nikonhunting.com)

**Cover Photo:** Guy Eastman, Publisher of the Eastman's Hunting Journals and co-host of Eastman's Hunting TV featuring the **Monarch X Binoculars**

*Nikon Hunting Optics Catalog, 2009*



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**Top Rated Adventures** is the largest and the oldest consumer-rated outdoor directory (on the web since 1995). Unlike similar directories, Top Rated is all-inclusive, meaning that there is no cost for the consumer to use nor for businesses to be listed. Additionally Top Rated is where your clients give **stars** to your adventures by rating the services they received. We invite you to leverage your hard work by encouraging your clients to rate your business at [www.topratedadventures.com](http://www.topratedadventures.com).

We appreciate your support and we wish you a successful season in our wonderful outdoors.



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Bruce Cull, Owner  
Dakota Archery

As an owner of an archery shop, and President of the NFAA, I would like to thank the LimbSaver team for developing such a phenomenal compound bow. The DeadZone Bow allowed me to accomplish the shot of a lifetime while recently hunting in Africa. At 60yds I was able to take a new pending World Record Letchwe with the awesome DZ-32!



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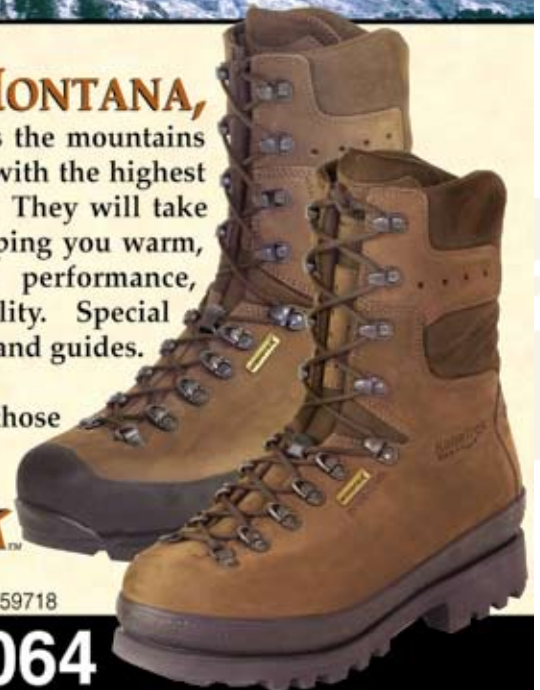
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Our customers have found that using the Magnet Gun Caddy on the outside of their gun safe is also very handy. Now they have a place to set their gun while opening and closing the safe!

## Managing Your Hunting Gear

Hunters and gun enthusiasts have always had to wrestle with managing their gear. Whether getting ready to go to, or returning from the field, think about how often you find yourself looking around the car for a place to temporarily set your gun. How often have you seen a gun leaning directly on a car or lying on the ground? Now compound that unsafe scenario by the number guns in your hunting party...



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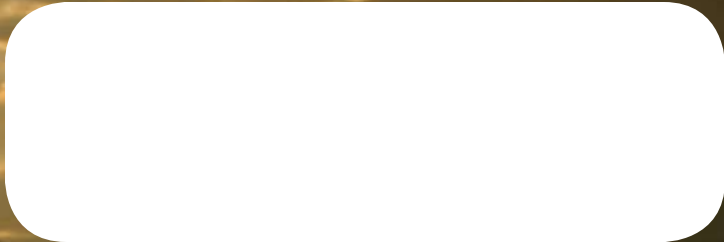
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