

New product announcement
Immediate release
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Little Sure Shot® Gun Rest makes a big impression.

Centralia, Illinois --- An avid Midwestern deer hunter invented a new style of gun rest that is more practical, compact and lightweight. “Now hunters can use a more versatile gun rest. A gun rest that can easily be attached to a hunter’s hiking stick, walking staff or pole to create a sturdy mono pod,” according to Curt Lackey, the product’s inventor.

Hunters have it tough today, it more difficult to find time to hunt or practice shooting, Lackey said. “Many hunters do not take more than a dozen shots annually even though they may have invested hundreds or even thousands of dollars in guns, scopes, licenses and clothing hoping to get a deer, elk, bear or turkey,” Lackey said. Little Sure Shot helps make their investment pay off by helping make every shot more accurate. “Even expert marksmen see a remarkable increase in accuracy when using a Little Sure Shot® Gun Rest,” Lackey concluded.

It is the most versatile gun rest available. Just slip the Little Sure Shot’s eye over a walking staff, stick or pole that is up to 1 1/2” in diameter and twist the knob to create a sturdy mono pod. It can be re-positioned to any shooting height in seconds. The product is named in honor of the legendary sharp-shooter Annie Oakley who was called Little Sure Shot by her friends.

The unique gun mount is made from a heavy-duty polypropylene plastic resin that enhances the products strength and durability. The dark olive green color is blended throughout the entire unit so that if a scratch does occur, it is less visible. It is six inches long, weights about 6 ounces and is small enough to put into a shirt pocket. The gun cradle is cushioned with shock-absorbing soft foam rubber to protect rifles, slug guns, black powder and hand guns from scratching.

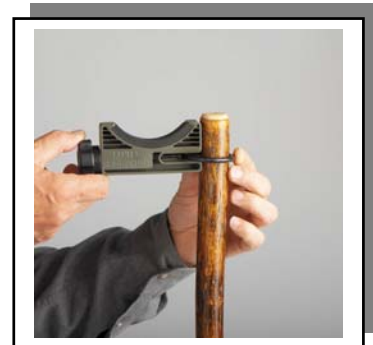
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It is made in the USA and retails for about \$24. Little Sure Shot Gun Rests will be available at major hunting retailers and through the company's web site www.thunderboltcustoms.com. The web site also features a store locator to help hunters find the closest retailer that stocks the product.

Thunderbolt Customs Inc., owned by Lackey, specializes in developing common sense products that make hunting and outdoors life more enjoyable. The company is located in Centralia, Illinois and it manufactures and distributes products from Cincinnati, Ohio.

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Photos available electronically by visiting www.thunderboltcustoms.com media tab.



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